



Global Marketing Group

THE WORLD'S LARGEST HOTEL CHAIN

The Cajun & Jazz Tour: New Orleans/Baton Rouge/ Opeleusas/Lafayette



GETTING YOU STARTED:

Length of Tour:

6 Day driving tour of New Orleans, Baton Rouge, Opeleusas, Lafayette and return to New Orleans, LA.

Places to Stay:

- Best Western Patio Downtown Motel, New Orleans, LA
- Best Western Chateau Louisianne, Baton Rouge, LA
- Best Western of Opeleusas, Opeleusas, LA
- Best Western Hotel Acadiana, Lafeyette, LA

From the Airport:

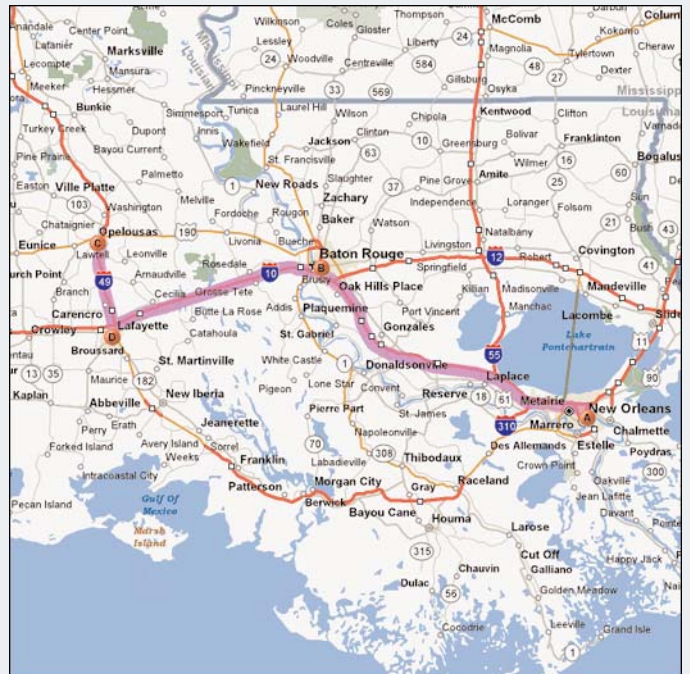
Directions from Louis Armstrong New Orleans International Airport (MSY) to Best Western, New Orleans, AL:

- Head east from Airline Hwy
- Continue on US-61 S
- Continue on Airline Hwy
- Bear right at Tulane Ave
- Arrive at Best Western Patio Downtown Motel, 2820 Tulane Ave, New Orleans, LA 70119

Distance from Airport: 10.3 miles | 16.5 km

Total Distance of Tour:

405 miles | 652 km





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DAY 01:

Audubon Aquarium of the Americas

+1 504 581 4629
#1 Canal St.
New Orleans, LA 70130
United States

Description:

One of the Top 5 aquarium w/ Sea Otters & one of the largest collections of sharks & jellies in the US. LA white gator. 400,000-gallon Gulf of Mexico exhibit. Daily 9:30am.

Fees: \$16 Adult, \$9.50 Child (2-12), \$13 Senior.
Hours: Tuesday through Sunday (closed Monday)
10:00 a.m. to 5:00 p.m.
Website: www.auduboninstitute.org

Directions from hotel to Aquarium:

- Head southeast from Tulane Ave
- Turn left at S Villere St
- Turn right at Canal St
- Bear left at Canal St Fry
- Arrive at 1 Canal St, New Orleans, LA 70130

Distance: 2.1 miles | 3.4 km

Riverwalk Marketplace

+ 1 504 522 1555
Poydras, Canal & Julia at the Mississippi River
New Orleans, LA 70130
United States

Description:

Shop 140 stores plus a huge food court w/ riverviews for a true taste of N.O. Great gifts, styles & food. On the riverfront between Aquarium & Convention Ctr.

Admission: free (Park for \$4 for up to 4 Hours with a \$10 Purchase & Validation.)

Hours: M-Sa 10am-9pm; Su 11am-7pm.

Website: www.riverwalkmarketplace.com

Return to overnight at Best Western Patio Downtown Motel

Directions from Riverwalk to hotel:

- Head west from Canal St Fry
- Bear right at Canal St
- Turn left at S Johnson St
- Turn right at Tulane Ave
- Arrive at 2820 Tulane Ave, New Orleans, LA 70119

Distance: 2.2 miles | 3.54 km

DAY 02:

SteamBoat Natchez

+ 504 586 8777 or toll free 1 800 233 2628
#2 Canal Street, Suite 2500
New Orleans, Louisiana 70130-1587
United States

Description:

Savor the beauty and romance of New Orleans from the decks of the authentic sternwheel Steamboat Natchez. It is a journey back in time when life was slow and the Mississippi River was the heart-beat of America. Come aboard to the unique sounds of the steam calliope, the historic method of calling townspeople to the riverfront. A two-hour cruise from the heart of the French Quarter provides a narrated journey of life along the riverbanks, and the international flavor of the ships in the harbor today. Saunter from deck to deck to learn the workings of one of the six remaining inland steamboats in country, and all of this to the tunes of a live jazz band. Call locally, (504) 586-8777 or toll free (800) 233-2628.



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Admission: Call for availability and pricing.

Hours: call for schedule.

Website: www.steamboatnatchez.com

Directions from hotel to Natchez:

- Head southeast from Tulane Ave
- Turn left at S Villere St
- Turn right at Canal St
- Bear left at Canal St Fry
- Arrive at 2 Canal St, New Orleans, LA 70130

Distance: 2.1 miles | 3.4 km

French Quarter Walking Tour

Ticket Office located at Toulouse St and the Mississippi River, at the Steamboat Natchez Dock in the French Quarter.

Description:

Walking around the French Quarter, you are sure to have some questions about the historic surroundings. Every corner has a story in this historic district. Take a tour around the French Quarter and add some education to your fun vacation. Tours depart from the Gray Line Lighthouse.

Admission: Adult \$24 Child \$13 Group rates for 10 or more

Hours: Departs 1pm - lasts approx. 2 hours

Bourbon Street

Description:

Bourbon Street is, by far, the most famous and popular tourist attraction in New Orleans. Bourbon Street is like no other street in the world. On Bourbon one will find everything from five star hotels to strip joints. Bourbon Street is open twenty four hours a day. All day and all night there are people partying up and down the street.

Overnight at overnight at Western Patio Downtown Motel.

Directions to overnight at Western Patio Downtown Motel, LA from Bourbon Street:

- Head northwest from Dumaine St
- Turn left at N Rampart St
- Continue on S Rampart St
- Turn right at Tulane Ave
- Arrive at 2820 Tulane Ave, New Orleans, LA 70119

Distance: 2.2 miles | 3.5 km

Day 03

Travel to Baton Rouge/Laura Plantation

+ 1 (225) 265-7690

2247 Highway 18

Vacherie, LA 70090

United States

Description:

Have your passport ready to enter the Creole world of Louisiana at Laura Plantation, an historic sugar plantation built in 1805, the Guided Tour transports you into Louisiana's Creole Culture. Named by Lonely Planet Travel as the "best history tour in the U.S.", the one hour tour is based upon 5,000 pages of French documents and upon Laura's "Memories of the Old Plantation Home", dramatically detailing 250 years of true-life stories of Creole women, slaves and children. These memories are described in the "Guided Tour" section of our website. Laura is surrounded by fields of sugarcane and boasts 11 historic buildings on the National Register, including slave cabins where the West-African folktales of Compair Lapin (later known as Br'er Rabbit) were recorded over 125 years ago.

Admission: Adults \$10, Children (6-17) \$5, children 5 and under are free

Hours: Tours daily: 10:00 AM, 11:15 AM, 12:30 PM, 1:45 PM, 3:00 PM, 4:00 PM, open seven days a week and closed on Creole holidays; New Years, Mardi Gras, Easter, Thanksgiving and Christmas.

Website: www.lauraplantation.com



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Directions from hotel to Laura Plantation:

- Head northwest from Tulane Ave
- Bear left at Airline Hwy
- Bear right into the entry ramp to West End Blvd
- Merge into I-10 W
- Take the LA-641 S exit 194 to Gramercy/Hospital
- Turn left at LA-641
- Continue on LA-3213 S
- Bear right onto the LA-18 ramp to Edgard/Vacherie
- Turn left at Great River Rd
- Continue on LA-18
- Arrive at 2247 Highway 18, Vacherie, LA 70090

Distance from hotel: 51 miles | 82 km

Louisiana Art & Science Museum

+1 225 344 5272
 100 South River Rd.
 Baton Rouge, LA 70802
 United States

Description:

Art exhibitions, Egyptian tomb, hands-on kids' galleries & Challenge Learning Center. Irene W. Pennington Planetarium and ExxonMobil Space Theater.

Admission: Adults \$6, Children (2-12) and Seniors \$5, space shows extra

Hours: Tue-Fri 10am-4pm, Sat 10am-5pm, Sun 1pm-5pm, Mon Closed. LASM is closed on the following holidays: New Year's Day, Mardi Gras, Easter, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve, and Christmas Day.

Website: www.lasm.org

Directions from Plantation to Museum:

- Head northeast from LA-18
- Continue on Great River Rd
- Turn right onto the LA-3213 N ramp to Gramercy (I-10)
- Bear right at LA-3213
- Continue on LA-641 N

- Turn left at US-61 N
- Continue on Airline Hwy
- Continue on US-61 N
- Take the I-10 W ramp to Baton Rouge
- Take the I-110 N exit 155B to Business District/Metro Airport
- Take the LA-73 exit 1A to Centroplex
- Turn left at Government St
- Continue on S River Rd
- Arrive at 100 S River Rd, Baton Rouge, LA 70802

Distance: 50.5 miles | 81.3 km

Overnight at Best Western Chateau Louisianne, Baton Rouge, LA

Directions from Museum to Best Western Chateau Louisianne, Baton Rouge, LA:

- Head south from S River Rd
- Turn right at Lobdell Ave
- Arrive at 710 Lobdell Ave, Baton Rouge, LA 70806

Distance: 5.1 miles | 8.2 km

DAY 04:

Alligator Bayou Swamp Tours

+1 225 677 8297
 35019 Alligator Bayou Rd.
 Baton Rouge, LA 70769
 United States

Description:

Cruise with us into the wild beauty of the Spanish Lake Basin, a primitive wilderness of swamps, bayous and lakes teeming with alligators, birds, cultural history and the Cajun joie de vivre for which Louisiana is famous.

Located just 15 minutes from Baton Rouge, Alligator Bayou invites you to laugh, learn and let the good times roll during our fun, entertaining eco-swamp tour or your corporate or private event on our bayou-side pavilion.



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Admission: call for fee schedule

Tour Schedule: Reservations required, call for details

Website: www.alligatorbayou.com

Directions from Best Western Chateau Louisianne to Swamp Tour:

- Head south from Lobdell Ave
- Turn left at Jefferson Hwy
- Turn right at LA-3064
- Continue on Essen Ln
- Turn left into the I-10 E entry ramp to New Orleans
- Take the LA-42/LA-427 exit 166 to Perkins Rd
- Bear left onto the LA-42 E/LA-427 E ramp to Perkins Rd
- Turn left at Highland Rd
- Turn right at Old Perkins Rd E
- Bear right at LA-427
- Turn right at LA-928
- Turn right at Alligator Bayou Rd
- Arrive at 35019 Alligator Bayou Rd, Prairieville, LA 70769

Distance from: 12.8 miles | 20.6 km

Travel to Opelousas/La Vieux Village

+ 1 337 948 0561

828 East Landry

Opelousas, LA 70570

United States

Description:

Sit back and imagine yourself in any of these old historical buildings that were brought together from various places within St. Landry Parish to form this beautiful little village of the past. Feel what it was like in the yester years of our grandparents and their grandparents! Le Vieux Village has everything a village could need -- from a schoolhouse to a store to a church to a doctor's office. It even has its own outhouse! Come and visit and step back into time!

Admission: Call ahead for hours of operation and ticket prices

Hours: Daily 8-4 except holidays.

Website: www.cityofopelousas.com/tourism_village.htm

Streets of Opelousas

Description:

Stroll the streets of Opelousas and enter a time gone by. There are many historic buildings, businesses and plantations. History & Adventure in LA's third oldest city. Cajun & Zydeco music, hist. dist., casino, museums.

Directions from Swamp Tour to La Vieux:

- Head northeast from Alligator Bayou Rd
- Turn left at LA-928
- Turn left at LA-427
- Bear left at Old Perkins Rd E
- Turn left at Highland Rd
- Turn right into the I-10 W entry ramp to Baton Rouge
- Bear left onto the I-10 W ramp to Lafayette
- Take the LA-415 exit 151 to Alexandria (US-190)
- Bear right at N Lobdell Hwy
- Take the LA-1 N/US-190 W ramp
- Take the US-190 W ramp
- Arrive at 828 E Landry St, Opelousas, LA 70570

Distance: 72.4 miles | 116.5 km

Overnight at the Best Western of Opelousas, Opelousas, LA

Directions from La Vieux to hotel:

- Head west from E Landry St
- Turn right at S Railroad Ave
- Continue on N Railroad Ave
- Turn left at W Martin Luther King Jr Dr
- Continue on LA-749
- Bear left at US-167
- Arrive at 5791 I 49 S Service Rd, Opelousas, LA 70570

Distance: 11.1 miles | 17.9 km



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DAY 05:

Travel to Lafayette, LA/Vermilionville

+1 337 233 4077
300 Fisher Rd.
Lafayette, LA 70508
United States

Description:

A Cajun/Creole folklife park depicting the Acadiana area from 1765-1890. Cooking demos, music, costumes craftspeople, rest. & art/gift shop.

Admission: Adults \$8, Seniors (65+) \$6.50, Children (6-18) \$5, Children 5 and under free.
Hours: Tues-Sun 10-4
Website Address: www.vermilionville.org

Directions from Best Western of Opelousas to Vermilionville:

- Head southeast from US-167
- Bear right at US-167 S
- Bear right into the I-49 S entry ramp
- Continue on US-167 S
- Continue on US-90 E
- Turn left at Surrey St
- Turn left at Fisher Rd
- Arrive at 300 Fisher Rd, Lafayette, LA 70508

Distance: 36.7 miles | 59.1 km

Downtown Lafayette

1+ 337 291 5566
735 Jefferson St., Suite 204
Lafayette, LA 70501
United States

Description:

Concerts, festivals, museums, galleries, theatre, historical walking tours, murals, restaurants.

Admission: varies
Hours: Mon-Fri 8am-5pm.
Website: www.lafayettedowntown.org

Directions from Vermilionville to Downtown Lafayette:

- Head southeast from Fisher Rd
- Turn right at Surrey St
- Continue on E University Ave
- Turn right at Amelia St
- Turn right at Lee Ave
- Bear left at Jefferson St
- Arrive at 735 Jefferson St, Lafayette, LA 70501

Distance: 2.4 miles | 3.8 km

Overnight at the Best Western Hotel Acadiana, Lafayette, LA

Directions from Downtown Lafayette to Best Western Hotel Acadiana, Lafayette, LA:

- Head south from Jefferson St
- Turn right at Johnston St
- Turn left at E University Ave
- Bear right and head toward LA-182
- Bear right at LA-182
- Continue on W Pinhook Rd
- Arrive at Best Western Hotel Acadiana, 1801 W Pinhook Rd, Lafayette, LA 70508

Distance: 2.6 miles | 4.18 km

DAY 06

Travel back to New Orleans

Directions from Best Western Lafayette, LA, to Best Western New Orleans:

- Head north from W Pinhook Rd
- Turn left at SE Evangeline Thwy



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- Turn right at Louisiana Ave
- Turn right into the I-10 E entry ramp
- Take the I-10 ramp to New Orleans (I-12)/Hammond
- Merge into I-10 E
- Take the US-61 exit 232 to Tulane Ave
- Bear right onto the US-61 ramp
- Bear right onto the Tulane Ave ramp
- Bear right at Airline Hwy
- Bear right at Tulane Ave
- Arrive at 2820 Tulane Ave, New Orleans, LA 70119

Distance: 135 miles | 217.3 km

The Spotted Cat

+1 504 943 3887
623 Frenchmen St.,
New Orleans, LA

Description:

A Frenchmen street favorite, The Spotted Cat features local, live acts every night. Listen for anything from traditional jazz and brass bands to retro bee-bop, swing and blues. This smaller bar can be crowded - especially on the weekends - but the best view is from the street; the bands always play in the huge bay windows at the front of the club. This hoppin' hide-a-way isn't the swankiest joint on the strip, but definitely a memorable one. No cover but there is a one drink minimum.

Directions from Best Western New Orleans to The Spotted Cat:

- Head southeast from Tulane Ave
- Turn left at S Villere St
- Turn right at Canal St
- Bear left and head toward Canal St
- Turn left at Canal St
- Turn right at N Rampart St
- Turn right at Esplanade Ave
- Turn left at Chartres St
- Turn left at Frenchmen St
- Arrive at 623 Frenchmen St, New Orleans, LA 70116

Distance: 2.9 miles | 4.7 km

Harrah's Casino

+1 504 533 6000
Harrah's New Orleans
#8 Canal Street
New Orleans, LA 70130

Description:

One of the top attractions in the South, Harrah's offers 2,000 hot slots and nearly 100 of the most popular table games-all spread out across a 115,000 square-foot gaming floor. "A more beautiful, opulent casino would be tough to find, even among the palaces of Las Vegas," according to Casino Player magazine. All visitors to the casino must be at least 21 years of age.

Website: www.harrahs.com

Directions from The Spotted Cat to Harrah's Casino:

- Head north from Frenchmen St
- Turn right at Dauphine St
- Turn right at Elysian Fields Ave
- Turn right at Decatur St
- Turn left at Canal St
- Arrive at 8 Canal St, New Orleans, LA 70130

Distance: 1.6 miles | 2.6 km

Overnight at the Best Western Patio Downtown Motel, New Orleans, LA

Directions to hotel:

- Head east from Convention Center Blvd
- Turn right at Poydras St
- Turn right at Loyola Ave
- Turn left at Tulane Ave
- Arrive at 2820 Tulane Ave, New Orleans, LA 70119

Distance: 2.3 miles | 3.7 km