



Global Marketing Group

THE WORLD'S LARGEST HOTEL CHAIN

The Deep South Tour: Nashville and Memphis, TN/ Athens, GA



GETTING YOU STARTED:

Length of Tour:

10 Day driving tour from Nashville to Memphis TN and Athens, GA

Places to Stay:

- Best Western Downtown Convention Center, Nashville, TN
- Best Western Benchmark Hotel, Memphis, TN
- Best Western Colonial Inn, Athens, GA

From the Airport:

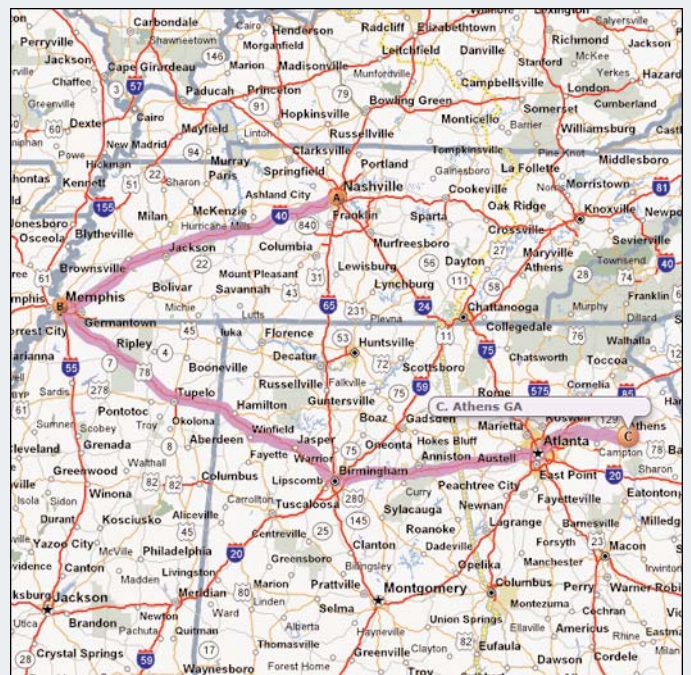
Directions from Lester B. Pearson International Airport to Best Western Roehampton Hotel and Suites:

- Start out going SOUTH on TERMINAL DR.
- Go STRAIGHT toward ARRIVING FLIGHTS / DEPARTING FLIGHTS.
- Merge onto I-40 W toward NASHVILLE / I-65 / I-24.
- Keep LEFT to take I-40 W via EXIT 211A toward MEMPHIS.
- Take EXIT 209 toward CHURCH ST / CHARLOTTE AVE.
- Turn SLIGHT LEFT onto GEORGE L DAVIS BLVD / US-70 W / TN-24 W.
- Turn RIGHT onto CHURCH ST.
- Turn LEFT onto 9TH AVE N.
- 9TH AVE N becomes UNION ST.
- End at 711 Union St, Nashville, TN 37219-1707, US

Distance from Airport: 9.5 miles | 15.25 km

Total Distance of Tour:

674 miles | 1085 km





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THE WORLD'S LARGEST HOTEL CHAIN

DAY 01:

Opryland Hotel Indoor Garden and Collections

+1 615 889 1000
2800 Opryland Dr
Nashville, TN 37214-1200
United States

Description:

Relax among the serene beauty of three nationally acclaimed indoor gardens: The Conservatory, The Cascades, and The Delta.

The Conservatory covers two acres and is devoted solely to tropical plants. The Cascades also covers two acres and features waterfalls cascading into a 12,500 square-foot indoor lake. The Delta covers 4.5 acres and features restaurants, shops and a fountain that sends out jets of water 85 feet into the air. A breathtaking river runs through it with passenger-carrying boats.

Admission: FREE

Hours: 24 hours per day/7 days per week

Directions from Hotel to Opryland Hotel Indoor Garden and Collections:

- Start out going NORTHEAST on UNION ST toward 7TH AVE N.
- Turn LEFT onto 7TH AVE N.
- Turn RIGHT onto CHARLOTTE AVE.
- Turn LEFT onto JAMES ROBERTSON PKWY / US-31 N / US-41 N / US-431 N / TN-11 N / TN-6 N. Continue to follow JAMES ROBERTSON PKWY / US-31 N / US-41 N / US-431 N / TN-11 N.
- Merge onto ELLINGTON PKWY / US-31E N / TN-6 N.
- Merge onto BRILEY PKWY / TN-155 E.
- Take the WEST MCGAVOCK PIKE exit- EXIT 12- toward OPRYLAND HOTEL / CONV CTR / MUSIC VALLEY DR.
- Turn SLIGHT RIGHT onto MCGAVOCK PIKE.
- Turn LEFT onto OPRYLAND DR.
- Keep RIGHT at the fork to continue on OPRYLAND DR.
- End at 2800 Opryland Dr, Nashville, TN 37214-1200, US

Distance: 10.5 miles | 16.75 km

Grand Old Opry Museum, Grand Old Opry House and Grand Old Opry Tours

+1 615 889 6611
2802 Opryland Dr
Nashville, TN 37214-1200
United States

Grand Old Opry Museum

Description:

Relive the memories as you view tributes to the great stars of country music. Exhibits honor such music legends as Patsy Cline, Tex Ritter, Roy Acuff, Marty Robbins, Minnie Pearl, George Jones and Jim Reeves.

You can also browse through a dozen exhibits on current artists like Reba McEntire and Garth Brooks. Displays feature special audio and video electronic effects and interactive devices so you can hear the music as you relive the history of country music. The museum is located in the Opry Plaza area near the Grand Ole Opry House.

Admission: FREE

Hours: 10AM-5PM Mon-Thurs, 10AM-8PM Fri, 10AM-10PM Sat, 11AM-4PM Sun.

Website: www.opry.com

Grand Old Opry Tours

Description:

Nashville has a lot to offer music fans. Take the time to see it all here with the biggest tour in town.

Your trip begins with a backstage tour of the Grand Ole Opry, home of country music's most famous radio broadcast. Next, climb aboard a luxury motor coach and visit the sites where country music history was made. You'll see Ryman Auditorium, the original home of the Grand Ole Opry, as well as the recording studios and record companies of Music Row.



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Admission: Tour prices range from \$10-40, depending on the size of your group and the tour package you choose.

Hours: 9AM-5PM daily.

Website: www.opry.com

Grand Old Opry House

Description:

When the world famous Ryman Auditorium closed its doors to country music performances, a section of the stage was removed and installed here at the new home of the Grand Ole Opry. Country music artists, past and present, consider performing on this stage the highest of honors. It is host to The Country Music Association Awards Show, various concerts, conventions and business conferences. The 45,000 square foot building seats 4,400 people.

Admission: See website for show details and fees.

Showtime Hours: 7:30PM Fri, 6:30PM and 9:30PM Sat

Website: www.opry.com

Directions from the Indoor Gardens to the Museum, Opry House and Tours (walking distance):

- Walk EAST on OPRYLAND DR.
- End at 2802 Opryland Dr, Nashville, TN 37214-1200, US

Return to Hotel

Directions from Opryland Hotel Indoor Garden and Collections to Hotel:

- Start out going WEST on OPRYLAND DR toward RIVERVIEW DR.
- Turn LEFT onto RIVERVIEW DR.
- Turn RIGHT onto MCGAVOCK PIKE.
- Merge onto BRILEY PKWY / TN-155 N via the ramp on the LEFT toward I-65.
- Take the I-65 N exit- EXIT 15 16- toward LOUISVILLE / ELLINGTON PKY / BRIARVILLE RD / US-31E S.
- Take EXIT 15A-B toward ELLINGTON PKY / BRIARVILLE RD / US-31E S.

- Merge onto ELLINGTON PKWY via EXIT 15B on the LEFT.
- Merge onto JAMES ROBERTSON PKWY / US-31E S / US-41 S / US-431 S / TN-11 S / TN-6 S.
- Turn LEFT onto INTERSTATE DR.
- Turn RIGHT onto WOODLAND ST.
- Turn SLIGHT RIGHT onto UNION ST N.
- End at 711 Union St, Nashville, TN 37219-1707, US

Distance: 11 miles | 17.5 km

DAY 02

Country Music Hall of Fame and Museum

1 615 256 1639 / +1 800 852 6437

4 Music Square East

Nashville, TN 37203-4321

United States

Description:

Discover the stories behind the music as you view over 3,000 stage costumes, original song manuscripts and musical instruments. Many of the personal items of music legends are on display including Elvis' solid gold Cadillac.

Admission includes a visit to the historical RCA Studio B and the Music Row walking tour. Allow at least two hours for exhibits and the tour.

Admission: USD \$14.95 Adults, USD \$7.95 Children ages 6-11, Children under 6 FREE.

Hours: 9AM-5PM Daily

Website: www.countrymusichalloffame.com

Directions from Hotel to Country Music Hall of Fame:

- Start out going SOUTHWEST on UNION ST toward POLK AVE.
- UNION ST becomes 9TH AVE N.
- Turn RIGHT onto CHURCH ST.
- Turn LEFT onto 14TH AVE N / US-70 E / TN-24 W. Continue to follow 14TH AVE N.



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- 14TH AVE N becomes MUSIC CIR E.
- Turn RIGHT onto MUSIC CIR N.
- Turn RIGHT onto MUSIC SQ E.
- End at 4 Music Sq E, Nashville, TN 37203-4321, US

Distance: 1.5 miles | 2.4 km

Belle Meade Plantation

+1 615 356 0501 / +1 800 270 3991
 5025 Harding Rd
 Nashville, TN 37205-2801
 United States

Description:

Beloved by Nashvillians and tourists alike, this 1853 Greek revival mansion was once the centerpiece of a 5,400-acre, 19th century thoroughbred farm and nursery. Still referred to as the "Queen of Tennessee plantations," the present thirty-acre site includes many of the original outbuildings and an antique carriage collection. Allow one hour to tour the mansion and grounds. Multilingual grounds cards are available in Japanese, French, German, and Spanish.

Admission: USD \$11 Adults, USD \$10 Seniors, USD \$5 Children ages 6-12, Children under 6 FREE.

Hours: Mon-Sat 9AM-5PM; Sun 11AM-5PM (last tour begins at 4PM).

Website: www.bellemeadeplantation.com

Directions from Country Music Hall of Fame to Belle Meade Plantation:

- Start out going NORTH on MUSIC SQ E.
- Enter next roundabout and take 3rd exit onto 16TH AVE S.
- Turn LEFT onto WEST END AVE / US-70S W / TN-1 W. Continue to follow US-70S W / TN-1 W.
- End at 5025 Harding Road, Nashville, TN 37205-2801, US

Distance: 5.5 miles | 9 km

Tennessee Central Railway Museum & Dinner

+1 615 244 9001
 220 Willow St
 Nashville, TN 37210-2159
 United States

Description:

Travel back in time in a fully restored 1950's passenger train. The passenger cars feature large picture windows, air conditioning and reclining seats. Themes like train robbery or murder mystery are a surprising part of the excursion. The museum houses a one-of-a-kind library of books on railroads and one of the largest collections of railroad artifacts in the world.

Admission: Varies with the length of the excursion; \$28-\$100 adults, \$15-\$24 children.

Hours: Excursions and dinner train times/dates vary. Call or visit the website for details.

Website: www.tcry.org

Directions from Belle Meade Plantation to Museum:

- Start out going NORTHEAST on MEMPHIS-BRISTOL HWY / US-70S / TN-1 toward JACKSON BLVD. Continue to follow US-70S / TN-1.
- Merge onto I-440 W toward MEMPHIS.
- Merge onto I-40 E toward NASHVILLE.
- Take the 4TH AVE / US-31A S / 2ND AVE / US-41A S exit-EXIT 210C.
- Turn LEFT onto 2ND AVE S.
- Turn RIGHT onto LINDSLEY AVE.
- Turn RIGHT onto HERMITAGE AVE / US-70 E / TN-24 W.
- Turn LEFT onto FAIRFIELD AVE.
- FAIRFIELD AVE becomes WILLOW ST.
- End at 220 Willow St, Nashville, TN 37210-2159, US

Distance: 10.25 miles | 16.5 km



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Return to Hotel

Directions from Museum to Hotel:

- Start out going WEST on WILLOW ST toward FAIRFIELD AVE.
- WILLOW ST becomes FAIRFIELD AVE.
- Turn RIGHT onto HERMITAGE AVE / US-70 W / TN-24 W.
- Continue to follow US-70 W / TN-24 W.
- Stay STRAIGHT to go onto 1ST AVE N.
- Turn LEFT onto CHURCH ST.
- Turn RIGHT onto 3RD AVE N.
- Turn LEFT onto UNION ST.
- End at 711 Union St, Nashville, TN 37219-1707, US

Distance: 2.1 miles | 3.4 km

DAY 03

NashTrash Tours

+1 615 226 7300 / +1 800 342 2132
 900 8th Ave N
 Nashville, TN 37208-2600
 United States

Description:

When you are looking for a little more than your average tour of the city, climb aboard the funniest bus in town. The Jugg Sisters are your hostesses and they will have you laughing and singing all afternoon. As you visit all the major attractions in the city, you will hear the satirical commentary of the sisters while riding in comfort on their tacky pink bus. It's not a very sophisticated tour, but it is very funny, and if you don't mind the overall "hillbilly" theme, you'll have a grand time.

Admission: See website for details.

Hours: June through mid-Sept: Tue 10AM, Wed 6PM, Thurs 10AM, Fri-Sat 9AM & 11:30AM; late Sept-May: Wed 5:30PM, Thurs-Sat 11AM & 2PM

Website: www.nashtrash.com

Directions from Hotel to NashTrash Tours:

- Start out going SOUTHWEST on UNION ST toward POLK AVE.
- Turn RIGHT onto 8TH AVE N.
- Turn LEFT onto CHARLOTTE AVE.
- Merge onto JAMES ROBERTSON PKWY / US-31 N / US-41 N / US-431 N / TN-11 N / TN-6 N.
- Turn LEFT onto 8TH AVE N / US-41A / TN-12.
- End at 900 8th Ave N, Nashville, TN 37208-2600, US

Distance: .7 miles | 1.2 km

The Parthenon/Athena Statue at Centennial Park

+1 615 862 8431
 Centennial Blvd
 Nashville, TN 37209
 United States

The Parthenon

Description:

It is fitting that the "Athens of the South" is home to the world's only full-size replica of the ancient Parthenon.

Forty-six Doric columns encircle the building. The largest bronze doors in the world, weighing 7.5 tons each, stand at the east and west entrances. Featured is Athena Parthenos, the tallest indoor sculpture in the Western world.

Athena stands 42 feet tall, towering above all who enter her temple through seven-ton bronze doors. Daughter of Zeus and patron goddess of wisdom and arts, her presence amidst Nashville's university and arts communities is appropriate.

Other classical and modern works of art surround Athena. Her Parthenon and grounds, Centennial Park, are favorite spots for visitors to stroll or relax after a long day of site seeing. Sculptures and friezes are modeled from Elgin Marbles at the British Museum in London. There are also four art galleries.



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Admission: USD \$3.50 Adults, USD \$2 Seniors and Children ages 4-17. Children under 4 FREE.

Hours: 9AM-4:30PM Tues - Sat, Apr-Sept. 12PM-4:30PM Sun.

Website: www.parthenon.org

Directions from NashTrash Tours to Centennial Park:

- Start out going EAST on MEMPHIS-BRISTOL HWY / US-70S / TN-1 toward JACKSON BLVD. Continue to follow US-70S E / TN-1 E.
- End at Parthenon Centennial Park, 2600 W End Ave, Nashville, TN 37203, US

Distance: 4.25 miles | 7 km

DAY 04

Drive to Memphis

Directions from Best Western Downtown Convention Center, Nashville, TN to Best Western Benchmark Hotel, Memphis, TN

- Start out going SOUTHWEST on UNION ST toward POLK AVE.
- Turn RIGHT onto 8TH AVE N.
- Turn LEFT onto CHARLOTTE AVE.
- Turn RIGHT onto 13TH AVE N / GEORGE L DAVIS BLVD.
- Merge onto I-40 W.
- Merge onto I-40 W via EXIT 10B.
- Merge onto I-40 W via EXIT 1E toward LITTLE ROCK.
- Take the SECOND ST exit- EXIT 1A- toward THIRD ST.
- Turn SLIGHT LEFT onto N 2ND ST / TN-14 S / TN-3 S.
- Turn LEFT onto UNION AVE / TN-3.
- End at 164 Union Ave, Memphis, TN 38103-2739, US

Distance: 213 miles | 342.5 km

Dinner at the Memphis Hard Rock Café

+1 901 529 0007

315 Beale Street

Memphis, TN 38103-3103

United States

Description:

Memphis native Isaac Tigrett started this chain; however, the Memphis location only opened in 1997. In addition to hamburgers, the menu includes an eclectic collection of around-the-world culinary items, such as French onion soup, Asian chicken pasta, the Pork Tenderloin Caribbean Style and an upscale version of that old Southern favorite, funnel cake. A special treat here is the live music, which includes a gospel brunch on Sunday, where you can eat barbecue and listen to some of the best gospel singers in the country. Appetizers run from \$3.50-8.50, while sandwiches and pastas go for \$5.95-14.95.

Hours: 11AM-2AM Mon-Thurs and Sun, 11AM-3AM Fri-Sat.

Website: www.hardrock.com/cafes/cafes_memphis.html

Directions from Hotel to Memphis Hard Rock Café (walking distance):

- Start out going EAST on UNION AVE / TN-3 toward S 3RD ST / TN-14 N.
- Turn RIGHT onto S 4TH ST.
- Turn RIGHT onto BEALE ST.
- End at 315 Beale St, Memphis, TN 38103-3103, US

Distance: .4 miles | .65 km



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THE WORLD'S LARGEST HOTEL CHAIN

BB King's Blues Club

+1 901 524 5464
143 Beale St
Memphis, TN 38103-3713
United States

Description:

This club, owned by legendary blues musician B.B. King, features some of the best blues music in Memphis. From the regular appearances of Ruby Wilson—who can belt out a tune and entertain a crowd as well as anyone—to the special concerts by groups such as Booker T. and the MGs or the drop-in visits of famous musicians who jam with the band, this club consistently delights visitors and locals alike. There is a menu of ribs, barbecue and other entrees as well as snack items, but most people come here for the music, not the food. The dance floor rocks every night of the week. Reservations are required for special concerts.

Hours: 11AM - late.

Website: www.memphis.bbkingclubs.com

Directions (walking distance):

- Head WEST on BEALE ST towards RUFUS THOMAS BLVD.

Distance: .15 miles | .25 km

Return to Hotel

Directions from BB King's Blues Club to Hotel (walking distance):

- Start out going EAST on BEALE ST toward S 3RD ST / TN-14 N.
- Turn LEFT onto S 3RD ST / TN-14 N.
- Turn LEFT onto UNION AVE / TN-3.
- End at 164 Union Ave, Memphis, TN 38103-2739, US

Distance: .3 miles | .5 km

DAY 05

Graceland

+1 901 332 3322 or + 1 800 238 2000

(Parking)

3717 Elvis Presley Blvd.
Memphis, TN 38116

(Ticket Office)

3765 Elvis Presley Blvd.
Memphis, TN 38116

Description:

If you're looking for fun things to do in Memphis and enjoy visiting celebrity homes, don't miss touring Elvis's 14-acre estate in Memphis, Tennessee. Touring Graceland is a one-of-a-kind experience that will lead you on Elvis's fascinating journey to superstardom. You and your family will experience the cultural changes that led to the birth of Rock 'n' Roll and see, first-hand, how Elvis became the most celebrated entertainer in the world.

Admission: USD \$9-\$55 depending on tour package. Children under 6 are FREE. Check website for complete details and package information.

Hours: The ticket office is open 8:30 AM - 5:00 PM, Monday through Saturday, and 9:30 AM - 4:00 PM on Sunday for most of the year. From November through February, the ticket office hours are 9:30 AM - 4:00 PM. The listed opening and closing times are for the ticket office only. See website for complete details on tour times.

Website: <http://www.elvis.com/default.asp>

Directions from Hotel to Graceland:

- Start out going EAST on UNION AVE / TN-3 toward S 3RD ST / TN-14 N.
- Merge onto I-240 S.
- Keep RIGHT to take I-55 S via EXIT 25A toward JACKSON MISS.



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- Take the US-51 exit- EXIT 5B- toward ELVIS PRESLEY BLVD SOUTH.
- Turn SLIGHT LEFT onto ELVIS PRESLEY BLVD / US-51 / TN-3.
- End at 3717 Elvis Presley Blvd, Memphis, TN 38116-4102, US

Distance: 8 miles | 12.75 km

Memphis Belle B-17 Bomber

+1 901 576 7241
125 North Front St
Memphis, TN 38103-1713
United States

Description:

A piece of World War II history is tucked neatly away under a pavilion on Mud Island. The famous bomber, dubbed the "Memphis Belle" in honor of the pilot's girlfriend, successfully completed 25 missions and was the subject of a Hollywood movie. It is a favorite attraction for former Army Air corpsmen, history buffs and airplane enthusiasts. The exhibit is included with admission to Mud Island, which includes the River Museum and River Walk, a scale replica of the Mississippi River you can dip your toes into.

Admission: USD \$8 for adults and USD \$6 for seniors and youths ages 5-17. Children ages four and under FREE.

Hours: Apr-Oct: 10AM-5PM daily (spring and fall); 10AM-8PM daily (summer). Last admission is one hour before closing time.

Website: www.memphisbelle.com

Directions from Graceland to the Memphis Belle:

- Start out going NORTH on ELVIS PRESLEY BLVD / US-51 / TN-3 toward COLONIAL OAK LN.
- Merge onto I-55 N toward I-240.
- Keep RIGHT to take I-240 N.
- Merge onto I-40 W via EXIT 31B toward LITTLE ROCK.
- Take the SECOND ST exit- EXIT 1A- toward THIRD ST.
- Turn SLIGHT LEFT onto N 2ND ST / TN-14 S / TN-3 S.
- Turn RIGHT onto POPLAR AVE.

- Turn LEFT onto N FRONT ST.
- End at 125 N Front St, Memphis, TN 38103-1713, US

Distance: 9.75 miles | 15.75 km

Peabody Hotel

+1 901 529 4188
149 Union Ave
Memphis, TN 38103-2638
United States

Description:

This place is a true southern original - perhaps the only hotel in the world where ducks live on the roof and ride the elevator to the main floor and promptly march to the lobby fountain every day at 11 AM. The ceremony is reversed at 5 p.m., when the ducks retire for the evening to their palace on the roof of the hotel.

Restored to its late 19th-century elegance, the Peabody is the heart that pumps Memphis social life. On any given weekend, you can sit in the lobby bar and watch people come and go from charity events, weddings and high school proms. With its central location two blocks from Beale Street and its two superb restaurants, Dux and Chez Phillippe, the Peabody is well worth the cost. Famous guests that have stayed here include Robert E. Lee and William Faulkner.

Hours: 24 hours a day, 7 days per week

Website: www.peabodymemphis.com

Directions from Memphis Belle to Best Western Benchmark Hotel (walking distance to Peabody Hotel):

- Start out going SOUTH on N FRONT ST toward ADAMS AVE.
- Turn LEFT onto ADAMS AVE.
- Turn RIGHT onto N 2ND ST / TN-14 S / TN-3 S.
- Turn LEFT onto UNION AVE / TN-3.
- End at 164 Union Ave, Memphis, TN 38103-2739, US

Distance: .6 miles | 1 km



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Walk to the Peabody Hotel for Dinner

Directions from Best Western Benchmark Hotel to the Peabody Hotel:

- Start out going WEST on UNION AVE / TN-3 toward MAGGIE H ISABEL ST.
- End at 149 Union Ave, Memphis, TN 38103-2638, US

Distance: .04 miles | .064 km

Return to Hotel

DAY 06

Memphis Zoo and Aquarium

+1 901 276 9453
2000 Galloway
Memphis, TN 38104
United States

Description:

The 2,800 animals of over 400 species here are cared for in environments as close to their native habitats as possible. From African veldt to Asian temple ruins, Peruvian rain forests or Jamaican caverns, the animals roam free. Young children will enjoy the "Once Upon a Farm" exhibit and the amusement rides. The apes and monkeys in Primate Canyon will amuse the whole family. Do not miss the lions and tigers in Cat Country. Trams make getting around the park easy; wheelchairs and strollers can be rented.

Admission: USD \$10 adults; USD \$9 seniors 60 and older; USD \$6 children (2-11). Children under 2 FREE.

Hours: Mar-Oct: 9AM-6PM (last admission 5PM), Nov-Feb: 9AM-5PM (last admission 4PM), extended Sat hours Jun-Aug.

Website: www.memphiszoo.org

Directions from Hotel to Zoo:

- Start out going EAST on UNION AVE / TN-3 toward S 3RD ST / TN-14 N.

- Turn LEFT onto S 3RD ST / TN-14 N / TN-3 N.
- Turn RIGHT onto POPLAR AVE.
- Turn LEFT onto N DANNY THOMAS BLVD / US-51 / TN-1.
- Turn RIGHT onto N PARKWAY / TN-1 E.
- Turn RIGHT onto N MCLEAN BLVD.
- Turn LEFT onto GALLOWAY AVE.
- End at [1850-1999] Galloway Ave, Memphis, TN 38112, US

Distance: 4 miles | 6.5 km

Memphis Queen Riverboats Dinner Cruise

+1 901 527 5694 / +1 800 221 6197
45 Riverside Drive
Memphis, TN 38103-2421
United States

Description:

Like Mark Twain, you can ride on a paddlewheel boat and relive a romantic era in American history. Afternoon cruises include a narration of the sights on the Tennessee and Arkansas sides of the river, while dinner cruises include a bountiful buffet, music and dancing. Try the moonlight music cruise with someone you love. There are daily and moonlight cruises in the warmer months, and the riverboats hosts special events in the winter months.

Admission: Dinner cruise USD \$35 per person.

Hours: Dinner cruise 7:30PM Fri-Sat, off-season hours vary. Call or visit the website for more details.

Website: www.memphisqueen.com

Directions from Zoo to Memphis Queen Riverboats:

- Start out going WEST on GALLOWAY AVE toward N MCLEAN BLVD.
- Turn RIGHT onto N MCLEAN BLVD.
- Turn LEFT onto N PARKWAY / TN-1 W.
- Turn LEFT onto N DANNY THOMAS BLVD / US-51 / TN-1.
- Merge onto I-40 W toward LITTLE ROCK.
- Take the RIVERSIDE DR exit- EXIT 1.



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- Turn SLIGHT RIGHT onto N RIVERSIDE DR / N RIVERSIDE BLVD / ARKANSAS-RIVERSIDE DR.
- End at 45 Riverside Dr, Memphis, TN 38103-2421, US

Distance: 4.15 miles | 6.65 km

Return to Hotel

Directions from Memphis Queen Riverboats to Hotel:

- Start out going SOUTH on S RIVERSIDE BLVD / S RIVERSIDE DR / ARKANSAS-RIVERSIDE DR toward MONROE AVE.
- Turn LEFT onto UNION AVE.
- End at 164 Union Ave, Memphis, TN 38103-2739, US

Distance: .35 miles | .5 km

DAY 07

Drive to Athens, Georgia

Directions from Best Western Benchmark Hotel, Memphis TN to the Best Western Colonial Inn, Athens GA:

- Start out going EAST on UNION AVE / TN-3 toward S 3RD ST / TN-14 N.
- Merge onto I-240 S.
- Merge onto I-240 E via the exit on the LEFT toward NASHVILLE.
- Merge onto US-78 E via EXIT 21 toward BIRMINGHAM (Passing through MISSISSIPPI- then crossing into ALABAMA).
- Turn SLIGHT RIGHT onto AL-129 / US-78 / AL-4.
- Turn LEFT onto US-78 E / AL-118 E / AL-4 E / 1ST AVE N. Continue to follow US-78 E / AL-4 E.
- Merge onto I-20 E / I-59 N toward I-65 / DOWNTOWN.
- Merge onto I-20 E via EXIT 130 toward ATLANTA (Crossing into GEORGIA).
- Merge onto I-75 N / I-85 N via EXIT 57 toward CHATTANOOGA / GREENVILLE.
- Keep LEFT to take I-85 N / GA-403 N via EXIT 251 toward GA-400 / GREENVILLE.

- Keep RIGHT to take GA-316 E toward LAWRENCEVILLE / ATHENS.
- GA-316 E becomes EPPS BRIDGE PKWY.
- Turn SLIGHT RIGHT onto US-78 BR E / ATLANTA HWY / GA-10 E. Continue to follow US-78 BR E / GA-10 E.
- Turn LEFT onto N MILLEDGE AVE / GA-15 ALT.
- End at 170 N Milledge Ave, Athens, GA 30601-3802, US

Distance: 457 miles | 735 km

DAY 08

State Botanical Garden of Georgia

+1 706 542 1244
2450 South Milledge Avenue
Athens, GA | 30605

Description:

A young garden by most standards, The State Botanical Garden of Georgia continues to grow and develop. Exciting changes lie ahead-an extensive master plan completed in 1990 will guide growth and land use for several decades to come. Several new gardens are proposed, yet much of the land will remain in a natural state even when the master plan is fully implemented.

Georgia's flora is among the most diverse in the U.S. Various climatic zones and soil types support an amazing array of species, many of which can be found at the Garden. A number of introduced and exotic species also abound in the theme gardens and collections in the conservatory.

As a university botanical garden, education is the Garden's primary focus. Plant conservation, habitat protection, and biodiversity are but a few topics embraced and furthered by the Garden. Visitors also come for recreation, social interaction, and simply to experience the beauty of nature.

The Garden Room Café serves lunch daily except Mondays. Call +1 706 542 6359 for information and reservations.



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Admission: FREE

Hours: Daily 8AM-6PM October through March, 8AM-8PM April through September. Visitor Center is open Tues-Sat 9AM-4:30PM, Sundays 11:30AM-4:30PM.

Website: <http://www.uga.edu/botgarden>

Directions from Hotel to Botanical Garden:

- Start out going SOUTH on N MILLEDGE AVE / GA-15 ALT toward US-78 BR / GA-10. Continue to follow N MILLEDGE AVE.
- End at 2450 S Milledge Ave, Athens, GA 30605-1674, US

Distance: 3.6 miles | 5.8 km

Visit the Double-barreled Cannon

Athens City Hall
College Ave. & E. Hancock Ave.

One of Athens's most prized possessions, the famous Double Barrel Cannon, was cast at the Athens Steam Company in 1862 and today stands on the lawn of the City Hall in Athens, Georgia. A local landmark and public curiosity, the cannon is one of the most popular and well known attractions in the city.

Directions from Botanical Garden to City Hall:

- Start out going NORTH on S MILLEDGE AVE toward WILL HUNTER RD.
- Turn RIGHT onto S LUMPKIN ST.
- Turn RIGHT onto E HANCOCK AVE.
- Turn RIGHT onto COLLEGE AVE.
- End at College Ave & E Hancock Ave (City Hall), Athens, GA 30601, US

Distance: 4.2 miles | 6.75 km

Visit the Tree That Owns Itself

Finley St. and Dearing St.

Description:

The Tree That Owns Itself is a white oak tree that legally owns itself

and all land within 8 feet around it in Athens, Georgia, USA. After the original tree fell, a new tree was grown from an acorn from the old. The heir of the original oak is sometimes referred to as the Son of Tree That Owns Itself. Both trees have appeared in numerous national publications and the site is a local landmark.

Directions from the Double-Barreled Cannon to the Tree That Owns Itself:

- Start out going SOUTH on COLLEGE AVE toward E WASHINGTON ST.
- Turn RIGHT onto US-78 BR / E BROAD ST / GA-10. Continue to follow US-78 BR / GA-10.
- Turn LEFT onto S FINLEY ST.
- End at S Finley St & Dearing St, Athens, GA 30605, US

Distance: .7 miles | 1.2 km

Return to Hotel

Directions from the Tree That Owns Itself to Hotel:

- Start out going NORTH on S FINLEY ST toward US-78 BR / GA-10.
- Turn LEFT onto US-78 BR / GA-10.
- Turn RIGHT onto N MILLEDGE AVE / GA-15 ALT.
- End at 170 N Milledge Ave, Athens, GA 30601-3802, US

Distance: .5 miles | .8 km



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THE WORLD'S LARGEST HOTEL CHAIN

DAY 09

Georgia Museum of Art

+1 706 542 GMOA (4662)
90 Carlton Street
University of Georgia
Athens, GA 30602-6719

Description:

The Georgia Museum of Art, on the campus of the University of Georgia, in Athens, Georgia Museum of Art is both an academic museum and the official art museum of the state of Georgia. The permanent collection consists of American paintings, primarily nineteenth and twentieth century; American, European, and Asian works on paper; the Samuel H. Kress Study Collection of Italian Renaissance paintings; and growing collections of southern decorative arts and Asian art.

The museum continues to balance its dual designation as an academic museum with its role as the official state art museum of Georgia. Its schedule is a reflection of the academic study of the history of art and a broader array of popular exhibitions that appeal to all audiences. From the time Alfred Holbrook first loaded works from his art collection in the trunk of an old Buick to share with Georgia's schoolchildren until today, when the museum staff crisscrosses the state of Georgia to present a variety of educational programs, the Georgia Museum of Art has made the state a richer and more culturally viable place to live.

Admission: Call or visit the website for exhibit information.
Hours: Tues and Thurs-Sat 10AM-5PM, Wed 10AM-9PM, Sun 1PM-5PM. Closed Mondays and state holidays.
Website: <http://www.uga.edu/gamuseum/index.html>

Directions from Hotel to Museum:

- Start out going SOUTH on N MILLEDGE AVE / GA-15 ALT toward US-78 BR / GA-10.
- Turn LEFT onto W RUTHERFORD ST.
- Turn LEFT onto S LUMPKIN ST.

- Turn RIGHT onto CARLTON ST.
- End at 90 Carlton St, Athens, GA 30602-1502, US

Distance: 1.5 miles | 2.4 km

Return to Hotel

Directions from the Museum to Hotel:

- Start out going NORTHWEST on CARLTON ST toward S LUMPKIN ST.
- Turn LEFT onto S LUMPKIN ST.
- Turn RIGHT onto W RUTHERFORD ST.
- Turn RIGHT onto S MILLEDGE AVE / GA-15 ALT.
- End at 170 N Milledge Ave, Athens, GA 30602-5027, US

Distance: 1.5 miles | 2.4 km

Lucy Cobb Institute

+1 706 548 2205
201 North Milledge Avenue
University of Georgia
Athens, GA | 30602-5027

Description:

The elegant buildings of the historic Lucy Cobb Institute in Athens, Georgia, serve as the central headquarters of the Carl Vinson Institute of Government. Opened in 1859, the Lucy Cobb Institute was considered one of the nation's best girls' schools. The school closed in 1931. Efforts to restore the buildings became reality in 1984, when President Reagan signed a bill that included an appropriation to support renovation of the Lucy Cobb Institute as the new home of the Carl Vinson Institute of Government.

The renovation project, with the exception of the Seney-Stovall Chapel, the "crown jewel" of the complex, was completed in 1991. Restoration of the chapel was completed in December 1997, through funding provided by private donations and allocations from the University of Georgia. The private fund-raising effort was spearheaded by the Friends of Lucy Cobb and Seney-Stovall, a group



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founded by the late B. Phinizy Spalding, professor of history at the University of Georgia and champion of historic preservation.

Website: www.cviog.uga.edu/about/lucycobb.html

Directions from Hotel to the Lucy Cobb Institute

(walking distance):

- Start out going NORTH on N MILLEDGE AVE / GA-15 ALT toward REESE ST.
- End at 201 N Milledge Ave, Athens, GA 30602-5027, US

DAY 10

Travel to Airport

Directions from Hotel to Athens/Ben Epps Airport:

- Start out going SOUTH on N MILLEDGE AVE / GA-15 ALT toward US-78 BR / GA-10.
- Turn LEFT onto US-78 BR / GA-10. Continue to follow GA-10.
- Turn LEFT onto CHEROKEE RD.
- Turn LEFT onto AIRPORT RD.
- End at Athens/Ben Epps Airport, 1010 Ben Epps Dr, Athens, GA 30605, US

Distance: 5 miles | 8 km